

FOR IMMEDIATE RELEASE

ActiveLED® Horseshoe Bay Lantern Illuminates Outdoor Areas with 10-Year Energy-Efficient Technology

Post-Top and Pedestal Lighting Gets an Attractive, Durable, LED Efficiency Makeover

GEORGETOWN, Texas—March 31, 2014—Ringdale®, Inc., Texas-based manufacturer of USA-made ActiveLED® luminaries, today announced the launch its new LED exterior luminary, the ActiveLED Horseshoe Bay Lantern. The post-top fixture, available in 6- or 12-watts, is an energy-efficient, high-performance solution replacing 150-watt lamps for energy savings of 50-80 percent compared to other solutions. The ActiveLED Horseshoe Bay Lantern is ideal for illuminating and highlighting outdoor walkways, entrance ways, driveways and fence lines and will enhance visibility and safety in addition to gained efficiencies.



The Horseshoe Bay Lantern is the company's newest example of Ringdale's commitment to deliver durable, long-lasting LED technology that features no-droop LED technology along with on-trend designs for exterior lighting projects. The fixtures carry's the unparalleled 10-year no light loss ActiveLED warranty.

“At Ringdale, we are seeing an evolution in LED projects. Customers that were once focused on changing out primary lighting are now converting more specialized or decorative lighting areas,” stated Klaus Bollmann, President of Ringdale. “When it's time to install new or replace an older fixture, our customers tell us they want to continue with the worry-free lighting ActiveLED provides. At Ringdale, we will do our part by rolling out new fixtures like the Horseshoe Bay Lantern to meet their needs.”

The post-top series has a choice of single pane or six pane glass design and come in soft or wide distribution of uniform light output. There are five illumination color choices; 2700K, 3000K, 3500K, 4000K and 5000K in accordance with ANSI C78.377A. The fixture is engineered and manufactured in Georgetown, Texas. Ringdale manufacturers patented internal components including the power source and heat sync.

The ActiveLED family has over 120 different commercial-grade fixtures that can accommodate virtually every lighting application a business or municipality has. The ActiveLED Horseshoe Bay Lantern Light is part of a series of pole top lighting devices built to deliver the highest performance and last for at least 10 years in street lighting and landscape lighting applications where vandal resistance, low or no maintenance, longevity and a fast ROI are the main requirements.

ActiveLED is available directly from Ringdale or its network of resellers. For more information, visit the company online at www.ActiveLED.com. Additional product information regarding the Horseshoe Bay LED Pot-Top Luminiare can be located at: http://www.activeled.com/products/product_details/?P=926.

About Ringdale

Ringdale, established 1986, is an expert in solid-state technology and focuses on helping organizations incorporate green savings into their business environments. Ringdale provides ActiveLED® luminaries with patented, solid-state lighting control and thermal management technology. www.ActiveLED.com

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